



BE READY DAY

SPONSOR INFORMATION SHEET

Linn Park and Short 20th Street
Wednesday, September 1, 2010 (9am – 2pm)

SPONSORSHIP Criteria:

A minimum \$2,000 cash contribution or in-kind product / service contribution.

Each Sponsor of Be Ready Day will receive:

- 1) Media representation (pre-event and day of the event) by the following media sponsors on a rotating basis. WIAT-CBS42, WVTM-NBC13, WBRC-FOX6, WBMA-ABC 33/40, WZZK-FM, WYSF-FM, WMJJ-FM, WODL-FM.
- 2) Your company name printed on all pre-event and day of the event publications (flyers, posters, floor layout maps, etc.)
- 3) Your company name on advertising in the Birmingham News.
- 4) Public announcements by local personalities on a rotating basis during the event, and
- 5) One 10x10 booth (if desired) that includes one six-foot table, two chairs, and power outlet (if needed).

PAST YEAR'S MAJOR SPONSORS HAVE INCLUDED:

ACIPCO
Alabama EMA
Alabama Power
Alagasco
Allcomm Wireless, Inc.
American Red Cross
Amsouth Bank
Birmingham Police Dept.
Boutwell Auditorium
Buffalo Rock
Capstone Development Intl., LLC
Central Ala. Fire Chief's Assn.
City of Birmingham
dale's Seasoning
EMS Innovations
Federal Signal

Greater Birmingham Humane Soc.
Jefferson County Sheriff's Dept.
Jefferson County Commission
Jefferson County Dept. of Health
Jefferson County EMA
Jefferson County Mayor's Assn.
Lowe's Home Improvement
National Weather Service
Rick and Bubba's
State Farm Insurance
The Birmingham News
Waste Management
WBMA ABC 33/40
WBRC FOX6
WIAT CBS42
WVTM NBC13

Help Us Help Our Community to be Better Prepared !!